

# Engaging with Policymakers

Statewide Public Health Meeting

April 29, 2019

Scott Clardy,

Assistant Director

Columbia/Boone County Department of Public  
Health and Human Services



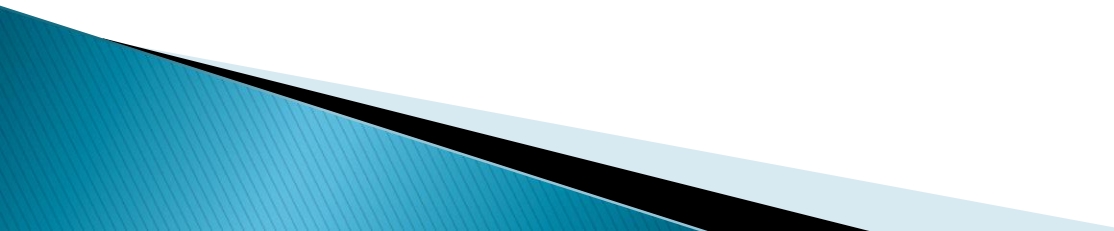
# Know Your Policymakers!!!

- ▶ Board members
  - ▶ Commissioners
  - ▶ City Council
  - ▶ State Representatives
  - ▶ State Senators
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# Your Policymakers Should Know You!!

- ▶ You Initiate Contact
- ▶ Invite them for a tour of your facility
- ▶ Make sure they have all of your contact info

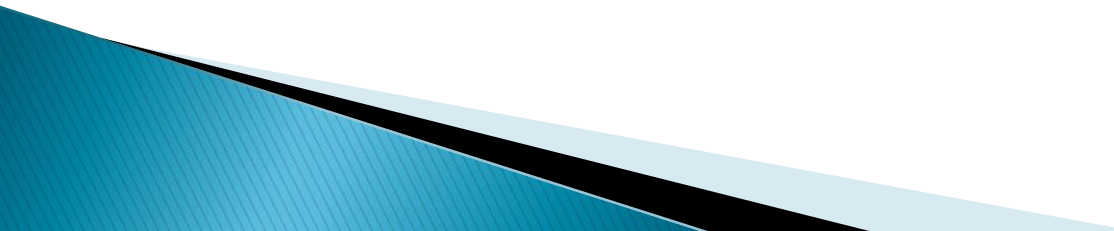
# Know your Policymakers

- ▶ Research their stance on issues important to public health
  - ▶ Understand what they will need from you to help you
  - ▶ Understand who else influences them
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# Know Your Story!!

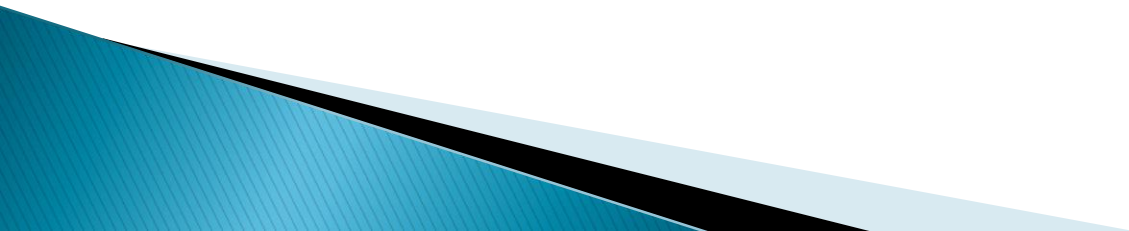
- ▶ Have your elevator speech ready!!

# HB 951

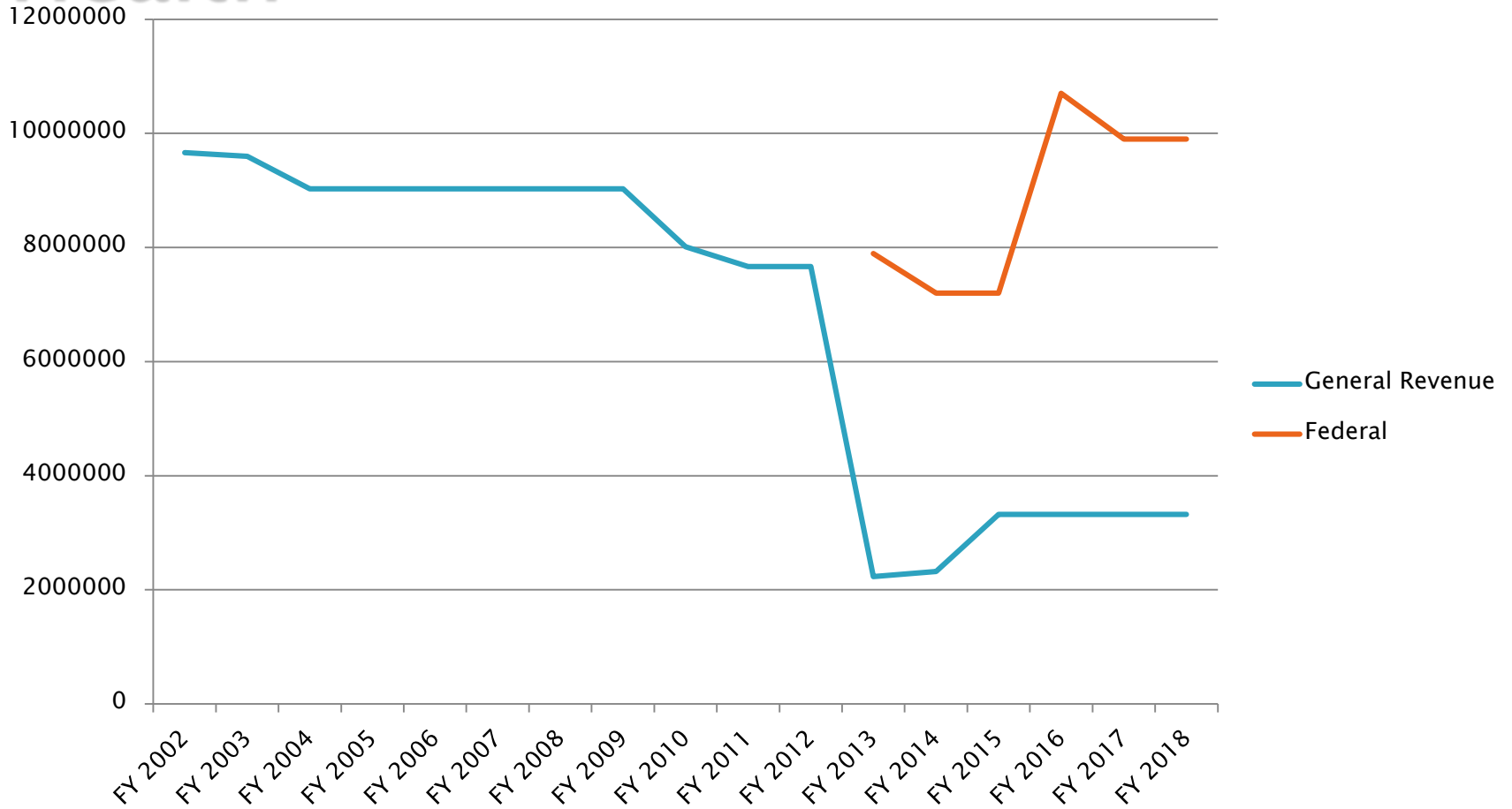
- ▶ The bill prevents local animal control officers from responding to citizen complaints about facilities such as puppy mills or horse stables used for breeding.
  - ▶ This bill would also prevent local public health inspectors from inspecting food production facilities which also contain a retail sales component. We suggest facilities regulated under Sections 192.080, 192.100, and 196.010 –196.298, be exempted from the bill's restrictions.
  - ▶ Finally, it needs to be clarified whether this bill would apply to the State Milk Board. The State Milk Board has a contract with the St. Louis County Health Department to conduct inspections of dairy operations on behalf of the Board. The bill's language should be amended to clarify that these types of contractual arrangements are exempted from the bill's restrictions.
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# Know Your Story!!

- ▶ Use visuals – charts, graphs, photographs



# General Revenue and Federal Appropriations for Local Public Health





# Know Your Story!!

- ▶ Provide data to the policy maker which they can use to make your case for you.

# 2016 Comparison of State General Revenue Spending on Local Public Health, Missouri and Adjacent States

State	State General Revenue Per Capita Spending on Public Health
Iowa	\$81.62
Arkansas	\$53.36
Nebraska	\$48.47
Tennessee	\$46.57
Oklahoma	\$42.55
Kentucky	\$31.62
National Average	\$31.62
Illinois	\$21.65
Kansas	\$12.13
Missouri	\$5.88

# Other Pointers

- ▶ Strength in numbers
  - ▶ Pick your battles carefully
  - ▶ ALWAYS BE RESPECTFUL, even if you aren't treated respectfully.
  - ▶ If you don't know the answer to a question, tell them you'll get back to them with the answer.
  - ▶ Follow up!!
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